



How to Instantly Market your Business and attract New Customers...

This is a two-hour seminar presented by the York Region Small Business Enterprise Center and in Partnership with MetKat Marketing. It is designed specifically to address the challenges faced by small business owners and independent professionals in attracting new customers. Plus you will learn “the secrets to a powerful small business website.” This seminar is free of charge. But Remember that space is limited and *the deadline is August 13, 2004.*

Location: Seminar Room,
York Region Administrative
Center
17250 Yonge St. Newmarket,
ON

Date: Tuesday August 17, 2004

Time: 10:00am-12:00pm

RSVP: Jill Bunker at 905-830-4444 ext.
1512 or Toll Free at 1-877-464-
9675 ext. 1512

New Fraser Institute Study Examines Ontario's Health Premium

July 29, 2004 the Fraser Institute released a new study titled *Paying More, Getting Less: Ontario's Health Premium and Sustainable Health Care*. In the study it states that in order to keep up the current rate of increase in provincial health care spending, Ontario's new health premium must triple by 2008, and grow by ten times a decade. The study asserts that the new premium will not solve Ontario's mounting health care funding

problems because the tax is not properly structured.

Advocacy Plan

The OCC (Ontario Chamber of Commerce) is currently updating its 2004-2005 Advocacy Plan and will post it on the OCC website next week. The Plan includes the OCC member resolutions approved at the May AGM and Convention as well as other advocacy activities of the OCC. The plan also includes a description of each of the resolutions, the current OCC and government status and the next steps.

OCC Requests Your Feedback for the Ontario Economic Summit.

The inaugural Ontario Economic Summit (OES) will be held on October 6th to 7th in Niagara-on-the-Lake, and the summit will launch an on-going framework towards contributing to the province's future economic growth and prosperity. It is intended to identify key actionable solutions, that, collectively, members of the summit will undertake as priorities to drive the Provincial economy forward. Members of the summit will include leaders from business, public, academia and labour sectors. The three themes, which will be debated and discussed at the OES are: Ontario's Economy; Ontario and US Relations; Ontario and Global Relations.

2003-2004

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a

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Go Sales and Tourist Information

Mon-Fri 7:30-5:00

Sat 7:30-4:00

Sun & Holidays 10:00-4:00

Welcome New Members

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COMING EVENTS

MARK YOUR CALENDAR

Networking Breakfasts -7:30 a.m. Cost - Members \$10,
Non-members \$15

August 19th. **Networking Breakfast** -Alexander's
Automotive and Tire Depot, 5077-2 Old Brock Road North in
Claremont.

September 25th. **Car Rally** - It will be in front of Latcham
Hall.

"Never doubt that a small, group of thoughtful, committed
citizens can change the world. Indeed, it is the only thing
that ever has." - Margaret Mead.